



BIAŁO-CZERWONA
KONFERENCJA
BRANŻY MIĘSNEJ

AGENDA

III BIAŁO-CZERWONA
KONFERENCJA BRANŻY MIĘSNEJ
SRW RP

17.04.2026 | Hotel Radisson (ul. Grzybowska 24, Warszawa)

09:00–09:45 **Registration of participants**

09:15–09:45 **Speed Networking**

Speed Networking for registered representatives of meat companies/plants (due to the format of Speed Networking, only one person per company may participate)

09:45–10:00 **Start of the 3rd White and Red Meat Industry Conference**

- Welcoming participants and introducing VIP guests
- Official opening of the conference by the organiser – **Tomasz Parzybut**, Chairman of the Executive Board of SRW RP

10:00–11:10 **Panel I: Policy and regulation for the meat sector in the EU**

Moderator: **Witold Katner**

Participants:

- **Krzysztof Hetman** – MEP from Poland, Vice-Chair of the European Parliament's Committee on Agriculture and Rural of the European Parliament
- **dr Jerzy Plewa** – Leading Polish expert and former Director-General at the European Commission, specialising in EU agricultural policy and the Green Deal
- **Jan Krzysztof Ardanowski** – Head of the Presidential Council for Agriculture and Rural Areas
- **Marek Zagórski** – Chair of the Joint Committee on Agriculture and Food Economy of the Polish Chamber of Commerce and the Federation of Polish Entrepreneurs

11:10–11:25 **Coffee break**

11:25–12:10

Panel II: Exports and foreign markets – a debate with representatives from embassies

Moderator: **Witold Katner**

Participants:

- **Stefan Krajewski** – Minister for Agriculture and Rural Development
- **Anna Dowgiałło** – Hong Kong Trade Development Council (HKTDC)
- **Peggy Lantzsch** – Embassy of the Federal Republic of Germany
- **François Viel** – Embassy of France
- **Janusz Piechociński** – President of the Poland–Asia Chamber of Industry and Commerce

12:10–12:30

Special presentation: How technology simplifies complex processes – from production to the finished product

Speaker: **Michał Danyluk** - Weindich Sp. z o. o.

12:10–13:30

Lunch and informal discussions

13:30–14:15

Special presentation: Global tensions, local decisions – a development strategy for the Polish meat sector

Special guest: **dr Krzysztof Mazur** – Chairman of the Board of the Council of Polish Global Entrepreneurs

14:15–15:00

Panel III: The future of the meat industry: How to build a competitive edge in times of regulation and cost pressures? – debate with representatives of the Polish meat market

Moderator: Witold Katner

Participants:

- **Krzysztof Borkowski** – Chairman of the Board of Zakłady Mięsne “Mościbrody” Sp. z o. o.
- **Ryszard Smolarek** - Politician and businessman - runs his own farm
- **Prof. Stanisław Gwiazda** - Academic teacher, specialist and researcher

15:00–15:20

Special presentation: Supporting companies in the meat industry with digitalisation and business process optimisation

Speaker: **Sebastian Wolski** - T2S Sp. z o. o.

● **15:20–15:40** **Special presentation:** Why are people leaving meat processing plants and how can you retain the ones you really need?

Speaker: **Daria Drelicharz-Foldyna** - Ralen Group

● **15:40–16:00** **Summary and closing of the 3rd White-and-Red Meat Industry Conference**

● **19:00** **Start of the Evening Gala**

● **19:45–20:45** **Announcement of the results of the ‘Meat Product 2026’ competition**

● **23:00** **End of the Evening Gala**

